

**Madrid Hepburn Library
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Madrid, NY 13660**

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Library Director- Kathy Paige

Long Range Plan
(revised and approved Jan. 14, 2016)

The Madrid Hepburn Library Board of Trustees has developed the following long range plan to clarify our role in the community, provide information about our community, assist in the evaluation of the quality of services and programs, and establish priorities for the allocation of resources. Aside from our specific plans, the Madrid Hepburn Library is in the process of undergoing construction to maintain the integrity of our building, so we may continue to provide quality services and programming for the community. This has been and is an ongoing process which requires significant resources. The Library Board of Trustees will evaluate the plan yearly as to its progress towards goals and amend the plan if necessary.

Our long range planning takes into account our staffing, current technology, funding, and the needs of our diverse community. The Madrid Hepburn Library completed a community survey in 2008 asking the community to comment on strengths and needs in our small town library. Overall, patrons expressed general satisfaction with the library and its services. Whenever comments are received from our patrons, their issues are examined and solutions are sought in a timely fashion when possible. Issues that require significant resources and research are those that structure and are addressed in our long range planning.

First-Year and Second-Year Action Plans (2015 and 2016)

The Madrid Hepburn Library would like to focus this year on building the Children and Young Adult sections in our library. The Madrid-Waddington School District has a large population of home school families, of which many utilize our library frequently. An increase in educational books, based on the home-school curriculum would benefit to serve this population and other children. We plan to research and purchase titles that parallel the home school curriculum to provide the resources that are being sought.

An increase in DVD's and movies, educational and for entertainment, being requested has been a growing trend at our library. We plan to meet this need by purchasing additional DVD's and videos of need and interest at our patrons' request.

Through improving our Children and Young Adult sections, we hope to increase the number of families and patrons utilizing these areas and materials, and to foster a relationship with our young patrons that will continue to grow as their use of the library continues. We anticipate that by improving relationships with our young adult population, providing them with materials they desire, that we can increase the number of these patrons who attend programs and utilize other services offered by the library.

Obtaining air conditioning for the library so that it is a more welcoming environment for patrons during the hot summer months. A cooler environment will protect the technology that the library has obtained. UPDATE: AIR CONDITIONING HAS BEEN INSTALLED IN 2015.

Gas inserts in the fireplaces may be installed to help with heating costs, heat loss prevention and provide a heated building for the community in case of an emergency. The fireplace inserts are aesthetically pleasing and give comfortable atmosphere in the winter months. Update: GAS INSERTS HAVE BEEN INSTALLED AS WELL AS CEILING FANS IN 2015.

Continue to update technology by replacing old computers with new computers through NCLS with the newest operating systems available. UPDATE: FIVE COMPUTERS MAY BE ORDERED December 2015.

Increase the internet broad band width in 2016 to better facilitate the library operations and to allow patrons to use all the internet tools/programs provided by North Country Library System.

Improve advertisement to increase public awareness of the services and programs provided for the community by keeping the webpage updated, through social media like Facebook and local periodicals. **Maybe** a yearly newsletter outlining the upcoming events for the library and other community events.

KNITTING CLASS TO START JAN. 21, 2016 and Book club starting Feb. 2016.

Planning events for the Hepburn Library of Madrid 100 year anniversary.

Annual policy review and update if needed.

Third-Year Action Plan (2017)

Continue with Programs such as the Summer Reading Program, Battle of the Books and Teen Tourney. Use NCLS to access more internet tools such as Ancestry.com, e-magazines, e-books and e-movies. Keep maintaining and adding to the library's collection.

Continue to update technology by replacing old computers with new computers through NCLS with the newest operating systems available.

Signage to post library and community events in front of the library.

Annual policy review and update if needed.

In 2017, holding a hundred year anniversary event which would include several activities throughout 2017.